



BLACK ROCK
 Christian Camp & Retreat Center
 1345 Kirkwood Pike
 Quarryville, PA 17566
 717.529.3374 | bbr.org



BR2RB BIKE RIDE

September 6 & 7, 2024

All you need is two wheels to send kids to an unforgettable camp experience at Black Rock Retreat!



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23rd Annual

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CHOOSE FROM TWO OPTIONS:

- Traditional ride: choose your distance from 50, 80, 100, 125, or 145 miles.
- **NEW** Relay to Rehoboth: make your team of 2-5 riders.

Register today at brr.org/bikeathon or by calling 717.529.3374.
 Registration deadline is August 30th.

NEW RELAY TO REHOBOTH

Our annual BR2RB Bike Ride returns this year with an exciting new relay opportunity: **Relay to Rehoboth!** The relay is the perfect option for riders who are interested in participating but seeking a more team-oriented option. On Sept. 6 or 7, you and your team of two to five members can participate in our annual ride from Black Rock to Rehoboth Bay. Recruit riders to join you on your adventure and choose your mileage; the cost to enter is \$550 per team! The ride concludes with a celebration, showers, and a delicious meal at Camp Arrowhead with the long distance Bikeathon riders, after which transportation is available for participants returning to Black Rock. Teams are required to provide their own transportation during the relay. Individual relay riders have the option of purchasing a jersey for \$75 (if registered by July 19th).



TRADITIONAL RIDE

Those committed to biking longer distances can choose from distances ranging from 50 to 145 miles in our **Traditional Ride**. BR2RB is a fully supported destination cycling challenge from Black Rock Retreat (BR) to (RB) Rehoboth Bay Area – from the rolling landscape of Lancaster County to the flat waterways of Delaware.

Encourage your loved ones to meet you at the end of the ride to join in the festivities! Rider registration for 50, 80, or 100 miles is \$150, and 125 and 145 miles are \$250.

- Riders that register before July 19th and raise \$250+ will receive a complimentary jersey.

EVENT DETAILS

Help send kids to camp and purchase necessary equipment for summer camp; business sponsors receive marketing perks and featured highlights that will reach the Black Rock audience throughout the year! Prizes will be awarded to riders who individually raise \$500+ (for both the traditional ride and the relay ride). The bike ride and the relay both conclude at Camp Arrowhead, where riders will enjoy a hot shower and a wonderful meal to celebrate their achievements.

- Food stops along the course where team members can rest & refuel.
- Emergency support during the ride
- T-shirt for all participants

Registrations can be submitted online at brr.org/bikeathon or call 717.529.3374.

SPONSORSHIP OPPORTUNITIES

TRADITIONAL RIDE

*Single rider registration is \$150-250 (depending on mileage).

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| Bronze: \$250 | – Logo on Black Rock’s website |
| Silver: \$500 | – Logo on Black Rock’s website and signage |
| Gold: \$1,000 | – Logo on jersey and shirt (if received by deadline) – 1 complimentary rider registration – Logo on Black Rock’s website and signage |
| Platinum: \$2,500 | – Logo on event mailing (if received by deadline) – Logo on jersey and shirt (if received by deadline) – 1 complimentary rider registration – Logo on Black Rock’s website and signage |

TEAM RELAY *Single Team Registration (5 riders): \$550

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| Champion: \$3,000 | – 5 riders* (Jersey included for participants) – Logo on jersey and shirt (if received by deadline) – Logo on mailing, website, and signage (if received by deadline) |
| Diamond: \$5,000 | – Riders eligible for fundraising prizes – Logo on participant gift, mailing, jersey, shirt, website, and signage (if received by deadline) – 5 riders* (Jersey included for participants) |
| Presenting: \$10,000 | – Logo on signage at food stops and Camp Arrowhead, website, mailing, jersey, shirt, and participant gift (if received by deadline) – Riders eligible for fundraising prizes – 5 riders* (Jersey included for participants) |

